MARINE MARVELS: CAREER SCENARIOS!

Follow these steps to solve an environmental scenario.

Step 1: Have someone read your assigned scenario.

Fill in the blanks:

We need to create a science communication campaign to fix this issue:

_____

Our message needs to be **relevant and interesting** to this audience:

_____

Step 2: Read the career card descriptions outloud so everyone in the group can hear.

Step 3: Discuss which career roles you will need to put together a team of 3-5 people to come up with an effective science communication campaign that will help your specific audience understand, care, and feel inspired to act.

Step 4: Come up with a plan for your campaign/initiative:

Name your campaign/initiative:

List 3 types of science communication products or events your campaign will include:

1.

2.

3.

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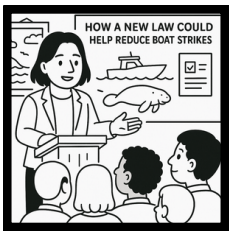
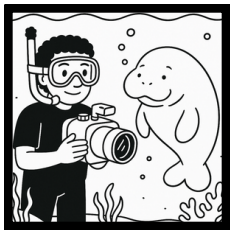
Use a ✓ 3-5 science communicators you will need on your team:



☐ Science Policy Specialist

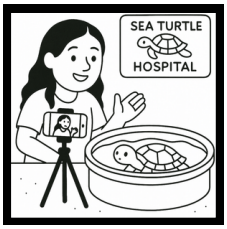


☐ Filmmaker

☐ Outreach Professional

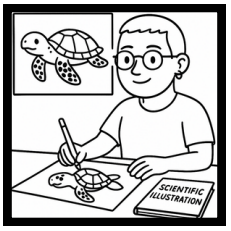
☐ Educator

☐ Journalist



☐ Social Media Content Creator

☐ Science Policy Specialist



☐ Scientific Illustrator

What types of tools will your team need to create the products in the campaign?

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Use this space to draft one of your science communication products for the campaign: